



JOEL AYALA DIRECTOR

MEDIA ADVISORY Monday, August 1, 2011 CONTACT: Brook Taylor (916) 322-0667

Governor's Office of Economic Development and Mayor Ronald O. Loveridge Announce Riverside Participation in State Innovation Hub

RIVERSIDE – Director of the Governor's Office of Economic Development, Joel Ayala, and Riverside Mayor, Ronald O. Loveridge, will join public and private sector partners to announce Southwest Riverside's participation in the California Innovation Hub program, along with San Diego and Imperial County.

What: Press conference and tour of UC Riverside Center for Environmental Research

and Technology

When: Tuesday, August 2nd at 3:00 PM

Where: UC Riverside – Center for Environmental Research and Technology

1084 Columbia Avenue, Riverside, CA 92507

Who: Ronald O. Loveridge, Mayor of Riverside

Joel Ayala, Director of the Governor's Office of Economic Development (GoED)

Randon Lane, Mayor of Murrieta

Chuck Washington, Mayor Pro Tem of Temecula

Dean Reza Abbaschian, Dean of the Bourns School of Engineering (UCR)

Rajan Kasetty, CEO of Terrafore

